

SMART GOALS

Setting goals is a critical part of personal and professional growth—but not all goals are created equal. Vague or unrealistic goals can lead to confusion, frustration, and lack of follow-through.

A structured approach provides clarity, focus, and motivation, making it easier to track progress and celebrate success. Whether you're working with students, teachers, or teams, using the SMART framework transforms good intentions into actionable plans with real impact.

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SPECIFIC

Who is involved?

What do I want to accomplish?

Why is this goal important?

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MEASUREABLE

What metrics will you use to measure success?

What specific tasks will you need to complete?

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ACTION

What tools and skills are needed?

If you do not have the tools/skills, how will you acquire them?

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RELEVANT

Does my goal align with current objectives?

Is this the right time?

Does my goal align with my colleagues?

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TIME BOUND

When will I accomplish this goal?

What milestones do I need to complete to ensure success?

SMART GOAL
